

BRING NEIGHBORHOOD FLAVORS HOME WITH SHOP SMALL® THEME NIGHTS

WHAT DO YOU HAVE A TASTE FOR?

Encourage your community to support local eateries by ordering takeout or delivery and participating in Shop Small® Theme Nights. Assign a meal theme to each day of the week and small businesses – from beloved neighborhood restaurants to little coffee shops around the corner – can curate special menus, assemble kits, or offer discounts surrounding those themes. Here are some examples:

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						
Slow Cooker Sunday	Latte Monday	Taco Tuesday	Wine Down Wednesday	Treat Yourself Thursday	Fast Food Friday	Salad Saturdays
Buy prepackaged meal kits to toss in everyone's favorite small appliance.	Start the week off right with a to-go coffee and pastry from a local coffee shop.	A crowd fave – order takeout from your go-to Mexican restaurant.	Enjoy preselected wine and cheese pairings from a local wine shop. <small>Must be 21+. Please drink responsibly.</small>	Indulge in a decadent dessert from your favorite restaurant.	Order your guilty pleasure, minus the guilt.	Get your greens in, even on the weekends. Order a flavorful salad from a local spot.

THIS EVENT GUIDE INCLUDES

Promotional Materials

Sample Twitter, Instagram, & Facebook posts

Shop Small logos

HOW TO ORGANIZE THIS EVENT

- STEP 1** Encourage restaurants, local wine shops, and other small businesses to participate in themed food nights for takeout or delivery. They can create themed menus by preparing meal kits or creating special deals for the day.
- STEP 2** Share the instructions included in this guide with small business owners. Distribute the copies around your community, and deliver to participating businesses to help promote the event.
- STEP 3** Spread the word on social media by using **#DineSmall** and **#ShopSmall**.

Pro Tip: Share Shop Small Theme Night ideas with small business owners via email.



BY





**NO RESERVATION
REQUIRED**



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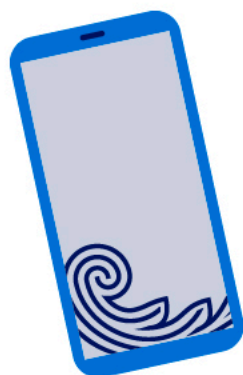


**LET'S HAVE
A VIRTUAL MEAL
TOGETHER**



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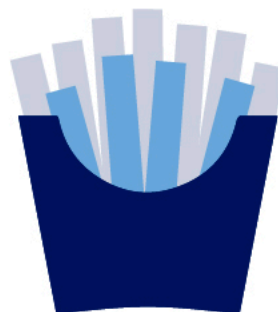


SHOP SMALL[®] THEME NIGHTS



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**SUPPORT LOCAL &
SHOP SMALL**



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SUPPORT LOCAL & DINE SMALL



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