



SHOW YOUR SUPPORT WITH SHOP SMALL[®] BINGO



Instructions

1. Get Bingo vertically, horizontally, or diagonally.
2. Share a picture of your completed board using #ShopSmallBingo.
3. Repost an unmarked Bingo board and tag your friends.

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Tag a small business

Write three reviews

Order delivery

Share your fave local spot

Thank an essential worker

Buy a gift card

Make an unboxing video

Sanitize a package

Post a pic of your purchase

Attend an online event

Take a social distancing stroll

Buy from a small business



Join a local businesses' email list

Support a local artist

Follow a small business

Take a virtual fitness class

Prepay for a future purchase

Give a generous tip

Order takeout

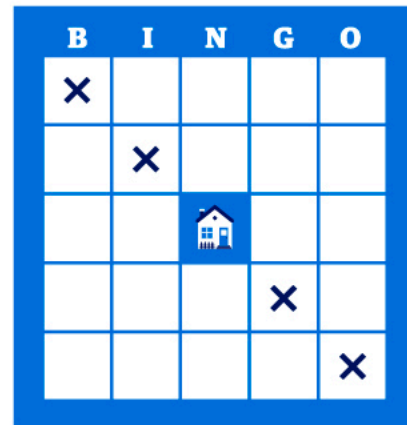
Video call a loved one

Check in with a neighbor

Donate to a local nonprofit

Visit a local coffee shop

Shop local for groceries

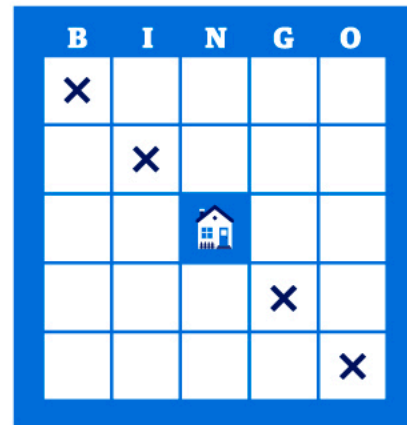


**WHEN YOU
SHOP SMALL,
EVERYBODY WINS.**



BY



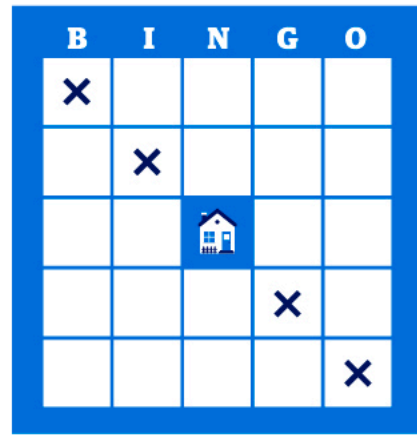


LET'S PLAY SHOP SMALL[®] BINGO



BY





SHOP SMALL[®] BINGO



BY





SHOW YOUR SUPPORT WITH SHOP SMALL® BINGO

CHECK ALL THE BOXES

When a customer shops small by making an online purchase, writing a review, or ordering takeout, they're supporting local businesses while staying home. Let's give them a lighthearted way to show their support – that's where our Shop Small Bingo game comes into play.

THIS EVENT GUIDE INCLUDES

Promotional Materials

Sample Twitter, Instagram & Facebook posts

Event Materials

Shop Small Bingo Board

HOW TO ORGANIZE THIS EVENT

- STEP 1** Encourage the community to participate in Shop Small Bingo.
- STEP 2** Share the bingo board on social media.
- STEP 3** Spread the word in your community and on social media by using [#ShopSmallBingo](#).

Pro Tip: Email small business owners to tell them about Shop Small Bingo – they can help promote it, too.



BY

