

WALDENSIAN FESTIVAL

VALDESE, NORTH CAROLINA
AUGUST 13 & 14, 2021
Celebrating The People Of The Valleys

Thank you for your interest in the Annual Waldensian Festival. For 45 years, the Town of Valdese has honored the unique Waldensian heritage of Valdese through an annual celebration. We look forward to making the 46th year even better than the ones before! The Waldensian Festival is an event mirrored all over the world in Waldensian communities and settlements, commemorating the "Glorious Return" of the Waldenses to their native valleys in the Cottian Alps of Italy after years of exile and turmoil.

Each year, the Town of Valdese strives to reach new heights, and are so glad you want to take part in this special tradition! The 2021 Waldensian Festival will concentrate on unique crafts, great food, and top-quality entertainment. To achieve this goal, the festival committee has researched wonderful artists, specialty food vendors, and entertainers from around the country. We work hard to select exhibits that will come together to make an unforgettable Festival.

Friday night's Festival kick-off celebration will feature performances by performer Darrell Harwood, followed by Dirty Grass Soul. Saturday will feature live music and entertainment all day, with closing acts from beach variety bands The Tonez and Blackwater Rhythm & Blues! Whether you are joining the celebration as a vendor or a visitor, you are sure to enjoy the entertainment!

Vendor Applications may be submitted through July 23rd, 2021. Acceptance for applications received after July 23 will be judged based on the variety of exhibitors at the event, if cancellations arise, or if spaces are still available. Please note: Acceptance is not based solely on date of submission. Decisions for acceptance are based on festival variety, quality of product, space needs, and application deadlines.

Acceptance/denial letters will be mailed out by the Festival Committee starting in May. Accepted vendors will receive booth assignment information and Festival day instruction sheet with their acceptance letter. Payment is due no later than July 23rd to ensure acceptance. If you have any questions or concerns about your space, please contact us as soon as possible.

To help in reserving your space, when filling out the application, please give thorough information concerning your exhibit (detailed descriptions, photos, or website link are required) and please fill out the entire application legibly. The Vendor Agreement must be signed and returned along with the application. Applications without photos or website link, or signed vendor agreement will not be considered.

All Vendors will be required to stay until 6pm the day of the festival. The Festival Committee will make note of vendors who do not stay until this specified time. Vendors who do not stay until 6pm will be given low priority for acceptance the following year.

If your application fails to note that electricity is needed, the Festival Committee will not be responsible if you are placed where electricity is unavailable. If your exhibit requires water, you must state this on the application. Water Stations are available, but there are **NO Water Hookups**, so please come prepared.

Spaces are limited, so submit your application as soon as possible. The Town of Valdese looks forward to showcasing your business and crafts to approximately 15,000 attendees! Visit Valdese online at waldensianfestival.com for the full entertainment lineup, attractions, tours, art competition, historic outdoor drama "From This Day Forward", traditional Waldensian meal & church service, regional bocce tournament and everything you need to know about the Festival!

We look forward to celebrating with you!

OFFICE USE ONLY

Paid Cash/Check # _____ Date Received: _____ Booth Assignment: _____ MBA: _____

2021 Vendor Application

Exhibit Name: _____

Name/Contact Person: _____

Address: _____

street city state zip

Phone: _____ E-mail: _____

*OUR MAIN METHOD OF CONTACT IS E-MAIL. ALL INFORMATION WILL BE SENT VIA E-MAIL. IT IS THE VENDORS RESPONSIBILITY TO BE SURE ITEMS ARE READ.

Describe the contents of your exhibit (*photo or link to Website/Facebook page is required-applications without a link or photo will be incomplete & will not be considered*): ****Food Vendors Complete Separate Application****

Number of Spaces Needed for Setup: _____ ***all spaces are 10' deep x 20' wide**

If you would like the same space as last year please specify space # or location: _____

****All spaces are set up down the middle of Main Street back to back. You may have a vendor on each side & behind you, please plan accordingly.****

PLEASE CHECK THE APPROPRIATE BOX IF UTILITIES ARE NEEDED FOR YOUR EXHIBIT:

ELECTRICITY *\$15 PER SPACE*
110 VOLT/20 AMP ONLY!
ONE OUTLET PER SPACE!

WATER STATIONS ONLY - NO HOOKUPS!

****VENDORS MUST PROVIDE THEIR OWN 50'-100' DROP CORD & SECURE IT TO THE PAVEMENT USING DUCT TAPE****

GENERATORS (MUST BE PRE-APPROVED BY FESTIVAL COMMITTEE)
 Type/Model: _____

TENT **TRAILER**
 PROVIDED BY VENDOR **NOT** FESTIVAL

*If your set up includes a trailer: you **MUST** include a photo with dimensions of trailer. Photo must show which direction your window/opening faces*

The exhibitor agrees to have setup completed by 8:30am and maintained until 6pm on Saturday, August 14th.

Major Food Vendors in the blocks of 100 Main Street are required to stay until 9PM.

Tax ID Number: _____ All Vendors must be registered with the NC Dept. of Revenue and have a valid Tax ID Number. All vendors must have a copy of their NCDOR certificate and number with them at the Festival. Vendors are responsible for collecting & reporting the applicable sales tax. NCDOR online registration is free: <http://www.dornc.com/electronic/registration/index.html>

Check the Category that best describes your exhibit: Major Food Vendors please see separate application

	Craft \$65 (Handmade Items Only)	Import Or Resale \$115 (Items Purchased For 2nd Sale)	
	Snack/Refreshments \$115 (Icees/Snow Cones/Funnel Cakes)	Art \$65 (Paintings, Photography)	
	Non-Profit Sales \$85 (Items For Purchase /Raffle)	Activity \$70 (Facepainting, Caricatures)	
	Advertisement \$125 (Company Information)	Non-Profit \$65 (Information Only)	

2021 Vendor Agreement

Rules & Regulations for participating in the Waldensian Festival:

1. The exhibitor agrees to have setup completed by 8:30am and maintained until 6pm on Saturday August 14th. Major Food Vendors in the block of 100 Main Street will stay until 9pm.
2. The exhibitor agrees that no truck/vehicle will be on the reserved Festival Street between the hours of 8:30am & 6pm.
3. The exhibitor agrees that the Festival Committee is only providing a booth space. All exhibit displays and shelters, tables, chairs, tents etc. if desired, must be provided by the exhibitor.
5. Exhibitor agrees that setup will not exceed the 10'x20' booth size.
6. **Fire Marshall requires fireproof/retardant tents and they will be inspected. Tents must meet NFPA 701 standards. Must have manufactured tag displayed. All spaces that are cooking must be equipped with a fire extinguisher. Exhibits that do not meet this requirement may be asked to leave the festival. No refunds will be given. No exceptions.**
7. The exhibitor agrees to accept the space(s) assigned by the Festival Committee. There will be no space changes the morning of the festival. If there is an issue with your space, please be sure to address it beforehand. You will be assigned spaces away from similar vendors/vendors with similar items.
8. The exhibitor agrees that the exhibit fee is **non-refundable** due to weather, the exhibitor's decision not to participate, or other causes beyond the control of the Festival Committee.
9. The exhibitor agrees that the Festival Committee officials have the right to evict exhibitors for any reason they deem necessary to maintain a wholesome Festival.
10. The exhibitor agrees to maintain an exhibit that will not be offensive to other exhibitors or Festival patrons. This includes but is not limited to: offensive odors (ex. Smoke), loud noises (ex. Generators, Radios) & structures that might cause injury to others.
11. The exhibitor agrees that generators must be approved by the Festival Committee prior to Festival day.
12. Electricity is not provided unless specified on the application and payment is received.
13. Food Vendors- The Festival Committee provides grease containers and failure to use them will result in a \$100 fine and no admittance to future Waldensian Festivals. They are located behind the Main Stage area on Bobo Street.
14. Vendors must park in designated parking areas only. Vehicles parked in non-approved areas are subject to being towed at their own expense.
15. **PLEASE LIST ANY SPECIAL NEEDS, SUGGESTIONS, OR QUESTIONS ABOUT THE FESTIVAL HERE:**

Hold Harmless & Rules/Regulations Agreement:

- I. In consideration of being a vendor, service provider or other participant in one or more events conducted by the Town of Valdese, the undersigned agrees to indemnify, protect and save harmless the Town of Valdese, from all claims, liability or lawsuits, including reimbursement of attorney fees in defending such claims and damage to real or personal property which arises out of, or results from the acts or omissions of the undersigned or resulting from the activities carried on by the undersigned and its employees, agents and representatives.
- II. I acknowledge that I have read the rules & regulations (found above) for the 2021 Waldensian Festival presented by the Town of Valdese on August 14th, 2021 and will abide by them. I understand that if I have violated any regulations, festival officials may terminate my participation without refund. I release the Town of Valdese, producers of the event, from any responsibility for theft, damage or loss.

EXHIBITOR (PRINT NAME): _____

AGREES TO ABIDE BY THE ABOVE RULES & REGULATIONS.

SIGNATURE: _____ DATE: _____

THE VALDESE COMMUNITY AFFAIRS DEPARTMENT AGREES TO PROVIDE BOOTH SPACE(S), AFTER ACCEPTANCE, IN THE WALDENSIAN FESTIVAL UPON RETURN OF THIS SIGNED STATEMENT AND PAYMENT OF THE EXHIBIT FEE.

Applications Due By: July 23, 2021 | Acceptance Letters start being mailed: May 2021

Please Return the following to the Valdese Community Affairs Office by July 23rd:
1-Vendor Application 2-Signed Vendor Agreement 3-Booth Fee & Electricity Payment
Please send the above to P. O. BOX 655 VALDESE NC 28690, by e-mail to ahogan@valdesenc.gov or fax: 828-874-2311
Make Checks Payable To: VALDESE COMMUNITY AFFAIRS