

Valdese
Employee
Recognition

-●-

Congratulations
on your promotion!

Greg Stafford
Fire Chief

Truman Walton
Asst. Fire Chief

Welcome new hires!

James Deal
Fire Engineer

Reed Bowman
Fire Engineer

Zachary Absher
Utility Field Services
Technician

-●-

Downtown Business Spotlight

Blessed Mama Boutique

100 Main Street West Valdese NC
(828) 929-9563

Plus Size Boutique and Consignment Resale shop
offering cute, affordable, stylish clothing as well as
fashionable accessories.



Green Re-Leaf CBD Dispensary

132 Main Street East Valdese NC
(828) 522-1050

A CBD Dispensary located in the heart of beautiful
downtown Valdese. Offering the largest selection
and best prices on CBD products in all of Burke
County. CBD Full Spectrum Oil starts at just \$19.99!

Shop Small! Shop Local! Support your Downtown!

Contact

townofvaldese.com

Town Hall: 828.879.2120

Town Manager: 828.879.2116

Town Clerk/Human Resources:
828.879.2117

Fire Department: 828.879.2103

Recreation Center: 828.879.2132

Planning Department: 828.879.2124

Tourism Department: 828.879.2126

Community Affairs: 828.879.2129

-Old Rock School -Teachers Cottage

Public Works: 828.879.2128

Waste Water Plant: 828.879.2131

Police Department: 828.879.2102

Fitness & Aquatics Center:
828.879.2144

Water Department: 828.879.2127

Code Enforcement - Public Input Portal

See an issue in your neighborhood? Tall grass? Junk cars?
Nuisance, Abandoned Junk Vehicle, Abandoned Mobile Home, Residential
Minimum Housing Standards, Non-Residential Minimum Standards. When
submitting a code violation, please list one of these causes for complaint.
File a complaint online at townofvaldese.com - Click Code Enforcement

Valdese Lakeside Park Update

The Valdese Lakeside Park project is moving forward thanks to state grants and local
donations. In May, the Town of Valdese was awarded a NC DEQ grant for \$200,000 to start
the 10-foot-wide crushed cinder greenway. In August, the town was awarded a \$285,000 NC
PARTF Grant for restrooms, picnic area, dog park, wildlife viewing platform, kayak launch,
walking trail to viewing platform, parking and entry road. The recipients of final grant ap-
plied for will be announced in October/November. This RTP grant is for partial funding of
the bridge across McGalliard Creek to complete the 2-mile greenway from McGalliard Falls
Park to Valdese Lakeside Park. \$267,000 in local matching money is available for awarded
grants from fundraising organized by Friends of the Valdese Rec. However, donations are
still needed to fund the bridge. If the grant is awarded, \$35,000 will be needed. If not
awarded, \$135,000 will be needed. Any extra money raised will go to additional greenway
being converted from natural trail to 10-foot-wide crushed cinder. Groundbreaking may
start as early as February/March 2020. To learn more about donating to the park, go to
FriendsoftheValdeseRec.org.

Calendar of Events

Book the Old Rock School

Auditorium
Seats up to 500
Ideal for pageants,
concerts, recitals

Waldensian Room
Seats up to 150
Ideal for weddings,
birthdays, showers
anniversaries,
meetings & more.

Classrooms
119, 137, 138 ,139
Seats up to 25
Ideal for small
meetings, work-
shops & classes

Teacher's Cottage
Seats 50
Ideal for weddings,
birthdays, showers
anniversaries,
meetings & more.

For information
call 828-879-2129.



Find out more
about all Valdese
events at
visitvaldese.com
or hear about
them on our
local station
WSVM 96.5 FM

225 Main Street
West Valdese NC
-●-
wsvmradio.com
828.475.6980

Draughn High School Homecoming Parade
October 1st | 6:30pm | Downtown Valdese

Concerts at the Rock - Old Rock School Auditorium - 7:30pm
October 12: **The True Grass Band opening for SIDELINE**
Tickets \$20 per person | Tickets - Call 828-879-2129 or online at concertsattherock.com

Movies at the Rock presents Scooby Doo (2002)
Old Rock School Auditorium October 18th | 7pm | \$2 per person | Concessions available for purchase

Old Colony Players: Ward of Sleepy Hollow - RATED R
Performed at the Fred B. Cranford Amphitheatre | October 11-12, 18-19, 25-26, 30-31
Tickets available by calling 828-522-1150 or online at oldcolonyplayers.com

Valdese Treats in the Street - October 31
Candy provided by local merchants from 4-6pm | Main Street Closed
Performance by Silver Sneakers at 4:45pm | Come in your best costume for a chance to win special PRIZES!!
Over 10 prizes will be awarded by our special judge - Mother Gothel!

Concerts at the Rock - Old Rock School Auditorium 7:30pm
November 2: **IIIRD TYME OUT** | Tickets \$20 per person at concertsattherock.com | 828.879.2129

November 8 & 9: Christmas in November Craft & Gift Show
New Larger Layout means MORE vendors and 2 Days to SHOP!
Old Rock School Waldensian Room | Handmade Crafts & Gifts | Door prizes!
The first 100 shoppers will receive a complimentary shopping tote

November 26: Trail of Lights at the Trail of Faith Lighting Ceremony 6pm
November 26 through December 24 | Lights are on nightly from 6pm to 9pm
Apple Cider & Hot Chocolate will be on sale for \$1.00 in the visitor's center

November 30th: Shop Small! Shop Local! Shop Small Business Saturday!
Check out the local shops in Downtown Valdese and support our local merchants!

December 7: Valdese Annual Christmas Parade
Downtown Valdese will kickoff the Holiday Season from Church Street to Morgan Street as Main Street fills
with everything from fire trucks to go carts! P&W Railroad Museum will have an open house at the Old Rock
School. Interested in being in the parade? Go to visitvaldese.com to download the free application.

December 7: Movies at the Rock presents A Christmas Carol (2009)
Old Rock School Auditorium 7pm | \$2 Admission | Registration is preferred | Visits with SANTA!
Concessions will be available | Doors open at 6:30pm

December 13-16: Old Colony Players Christmas Show to be announced
Old Rock School Auditorium | Show times vary | Go to oldcolonyplayers.com or call 828-522-1150 for info

December 13: Christmas in Valdese
Celebrate the Christmas Season in Valdese on the Old Rock School front steps beginning at 6pm. Enjoy a tree
lighting celebration with Santa and a special presentation of Christmas Carols by the Valdese Elementary
School Children.

December 14: Mingle with Kris Kringle at the Old Rock School
Sponsored by the Valdese Fire Department, the event will feature a pancake breakfast, facepainting, and
meet in greet with not only SANTA but SPARKY too! Admission is \$2 per person. 3 sessions will be available
8:30am, 9:30am, 10:30am and registration opens November 1st at visitvaldese.com

The Town of Valdese has established Valdese H2O, the Town’s new water utility program. This new program is designed to enhance customer service and operational efficiencies for the combined 5,000 customers within the former Town and Triple service districts. Included in these improvements, the Town has authorized the upgrade of its public water utility meters from drive-by read technology that collects one meter read every 30 days to a network reading system that will collect 720 reads each month.

This new technology is referred to as Advanced Metering Infrastructure (AMI) and will provide exponential benefits to the Town and customers. Customers will have direct access to detailed usage information and the opportunity to receive alert notifications for water leaks and high consumption to proactively capture leaks. Utility staff will have access to enhanced system reporting and functionalities, as well as detailed trending data to deliver improved customer service support and expedited response time. The project involves the installation of highly accurate and state-of-the art metering technology for residential and commercial water customers. The new AMI system uses wireless and radio frequency technology to transmit hourly water usage data from individual meters to an antenna and base station at Town-owned poles and water tanks. The data transmissions sent by the meters to the collector and on to the software utilized and managed by Utility staff are secured by encryption and contain no customer information.

Project Background: In 2017, the Town of Valdese began researching options for automating its meter reading processes and replacing meter infrastructure that had reached the end of its operational useful life and may no longer be recording water consumption accurately. The Town conducted a business case analysis and, from the results of the study, determined that replacement of existing water meters with newer, AMI meters provided far greater benefit to Town utility operations and customer service, and the community than the costs associated with the upgrades. In 2018, the Town conducted a comprehensive bid process for new water metering technologies. Through competitive evaluation, the Town has selected Mueller Systems and its Mi.Net solution which will provide significant improvements to customer service, while achieving greater utility operational efficiencies. The Project will involve the replacement of 100% of the Town’s water meters, installation of a Town-wide AMI network serving 100% of the Town’s water services, and installation and integration of Meter Data Management System (MDMS) software with the Town’s utility billing system.

The AMI Implementation Project is state-funded project by the NC Division of Water Infrastructure through \$566,347 in grant funds and a zero interest loan at \$1,699,039. MeterSYS, will serve as Project Manager throughout the implementation project. West Consultants will be responsible for document submittals and overall compliance of the DWI grant and loan program. The project will take approximately one year to complete and is expected to be completed by June 2020.



PO Box 339 Valdese NC 28690

Valdese Recreation
Department
Interested in upcoming events?
Park rentals for a birthday party?
Rec Center Memberships?
Swim Programs?
Fitness Programs?
Bowling Leagues?
Find out all about what is being of-
fered with Valdese Recreation online
at visitvaldese.com - Follow the
menu to the Recreation Page
The Valdese Recreation Department
offers a wide variety of programs
for all ages, schedules and interests.
828.879.2132



Newsletter
Volume 19 Edition 4
October • November • December
North Carolina's
Friendly Town

- January 7, 2019
- * January 31, 2019
Special Meeting - Announcement
- February 4, 2019
- March 4, 2019
- March 18, 2019
1-8pm Annual Budget Retreat
Old Rock School Waldensian Room
- April 1, 2019
- April 15, 2019
6pm Council Budget Workshop Dinner
Town Hall Community Room
- May 6, 2019
- June 3, 2019
- June 24, 2019
Budget Public Hearing; also serves as
July Council Meeting
- August 5, 2019
- September 3, 2019
Tuesday Due to Labor Day Holiday
- October 7, 2019
- November 4, 2019
- December 2, 2019

Town Council Meetings
Agendas can be found online at
townofvaldese.com the Friday
before each meeting.

Greetings!

I hope each of you had a nice summer and were able to attend the Waldensian Festival. Each year I think the whole region looks forward to the festival and this year was no exception!

As we transition into fall, I would like to take a moment to update you on a few exciting developments and share with you what we have planned for this upcoming year.

Valdese Lakeside Park: Town council, in partnership with Friends of the Valdese Rec, have been working hard applying for state grants and raising private donations to provide amenities at Lakeside Park. To-date we have raised \$266,000 in private contributions that will match \$485,000 in grants funds that have recently been awarded to the Town of Valdese! This brings our current total project budget to \$551,000. This amount is expected to increase with Friends of the Valdese Rec continuing their fundraising efforts as well as the potential of additional grants being awarded in the near future. If all goes as planned we could see parking, restrooms, picnic areas, dog park, wildlife viewing platform, kayak launch, and trails constructed at the park within two years. This is an amazing accomplishment considering that there is zero town dollars slated to be used for this project. For more information, check out: <https://friendsofthevaldeserec.org/valdese-lakeside-park-2>

Water and Sewer System Upgrades: One of the first areas of focus when I joined Team Valdese was to develop a 10-year plan to upgrade our aging water and sewer system to ensure the highest quality water for residents and industry. Our team partnered with a local engineering firm to develop our plan and I'm proud to say that we have made significant progress. In the past four years we have either completed or have started upgrades to our plants and lines with a total investment of nearly \$10,000,000 What makes this even more exciting is that the Town has received \$6,000,000 of it in grants. Due to the investment to our system Valdese has been awarded the DEQ's Area Wide Optimization (or AWOP) Award for achieving higher levels of water quality. This investment did not come free. I recognize that it came from the residents and industry paying higher water bills. This is no small sacrifice for many of you. I want to personally thank you for giving our team the resources we need to do our jobs most effectively.

Town Finances: Under the leadership of Valdese Finance Director Bo Weichel, the Town has made significant improvements to our General Fund balance. Within one fiscal year we have added \$1,999,972 to our cash reserve, bringing the total to \$3,388,309. According to our auditors the increase is due to a combination of revenues exceeding expenditures and the closure of completed capital project accounts.

What's Next? This year we are placing an emphasis on improving our code enforcement services so that we can help protect property values and beautify our community. We are also developing plans for paving projects around town as well as strategic planning for a long term solution for the public safety building.

Wishing you all the best,
Seth Eckard
Town Manager