



**Town of Valdese
Annual Town Council
Joint Dinner Meeting with
Downtown Merchants
Old Rock School, Waldensian Room
400 Main Street W, Valdese
Thursday, November 14, 2019
6:30 P.M.**

- 1. Welcome and Invocation – Mayor Black**
- 2. Recognition of Members of the Valdese Town Council and Town Manager – Mayor Black**
- 3. Dinner**
- 4. State of the Town Address – Town Manager Seth Eckard**



VALDESE

NORTH CAROLINA

Downtown Development

Valdese Main Street Program

^{4 of 20} Downtown Improvements *Since 2014:*

- Creation of Façade grant program
- Main Street Solutions Fund Grant
 - Old World Baking Company- 2018 (\$175,000)
 - Catawba Valley Staffing-2015 (\$64,000)
- Creation of public parking along Bobo Street
- Aesthetic improvements:
 - Downtown Wi-Fi
 - Downtown Music
- Streetscape improvements:
 - New planter boxes
 - Flower bed surrounds & landscaping (concrete)
 - Bench project
 - Hanging flower baskets
 - Brick paver repair on sidewalks
 - Decorative lighting downtown tree
 - Stamped crosswalk and Rodoret and Main Street
 - New landscaping throughout downtown
 - Bump-out removal- additional parking added.
 - Resurfaced two town owned public parking lots
- Public Art:
 - The Arrival Art Installation
 - 125th Mural
- Community Projects:
 - Little libraries: Old Rock School, Wells Fargo Lot, WPC
 - Then & Now Walking Tour
 - Fred B. Cranford Amphitheater renovations- \$60,000



Accomplishments: Downtown Revitalization



Since 2014:

Jobs Created:

Full-time: 107

Part-time: 36

Businesses Opened: 17

Businesses Expanded: 5

Accomplishments: Economic Development- New Businesses

6 of 20
Since 2014...

Façade Renovations: 19

- 13 of the 19 were funded by the Valdese Main Street Program
- \$25,000 in grants (included in public investment total below)

Rehabilitation Projects:
20 renovated Downtown Businesses

Public Improvement Projects: 13

New Construction Projects: 2

Public Investment: \$1,515,210

- Including renovations to the Historic Old Rock School Exterior

Private Investment: \$2,043,793



Accomplishments: Downtown Revitalization - Façade Grants



Accomplishments: Community Projects — Electric Vehicle Charging Station

Community Projects

Recreation, Events, Public Art



Land Purchase

NC CWMTF \$673,247 grant
NC PARTF \$300,000 grant
Private Donations \$365,000

Park Amenities

NC DEQ \$200,000 grant
NC PARTF \$285,000 grant
Private Donations: \$267,000 to date
Pending: US Recreational Trails Program Grant \$100K for Bridge



Accomplishments: Community Projects – Valdese Lakeside Park



***Celebrating 125 Years!
\$125,000 Raised in Private Contributions
\$25,000 Town of Valdese Public Art Funds***

Accomplishments: Community Projects – The Arrival



Accomplishments: Community Events



Accomplishments: Community Projects

Department Improvements

Fire, Police, Public Works, Recreation, Community Affairs, Water & Wastewater



Accomplishments: Ladder 1: 2018 Pierce Enforcer 75' Quint



Accomplishments: Purchase of Police Vehicles



- New Signage at all parks
- Crack Seal & Striping of parking lots
- New concrete pad, turf, batting cage
- New chain link fence & posts
- New electrical rack system
- New ground mounted LED floodlight
- V-shaped grass lined swale
- New picnic tables, trash receptacles, pressure treated 6x6 posts, guttering, secure bathroom doors, fencing
- Log building Repairs

Accomplishments: Park & Rec Facility Improvements



Old Rock School Exterior Renovation & Painting
17 of 20



Before

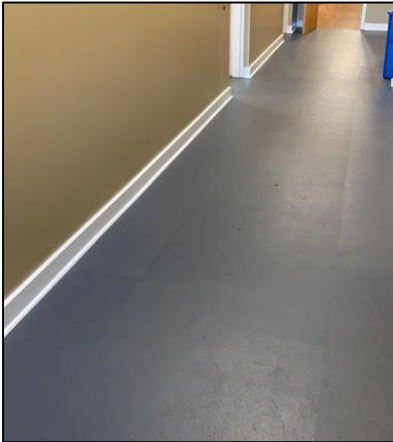


After

Back Hallway Flooring



Before

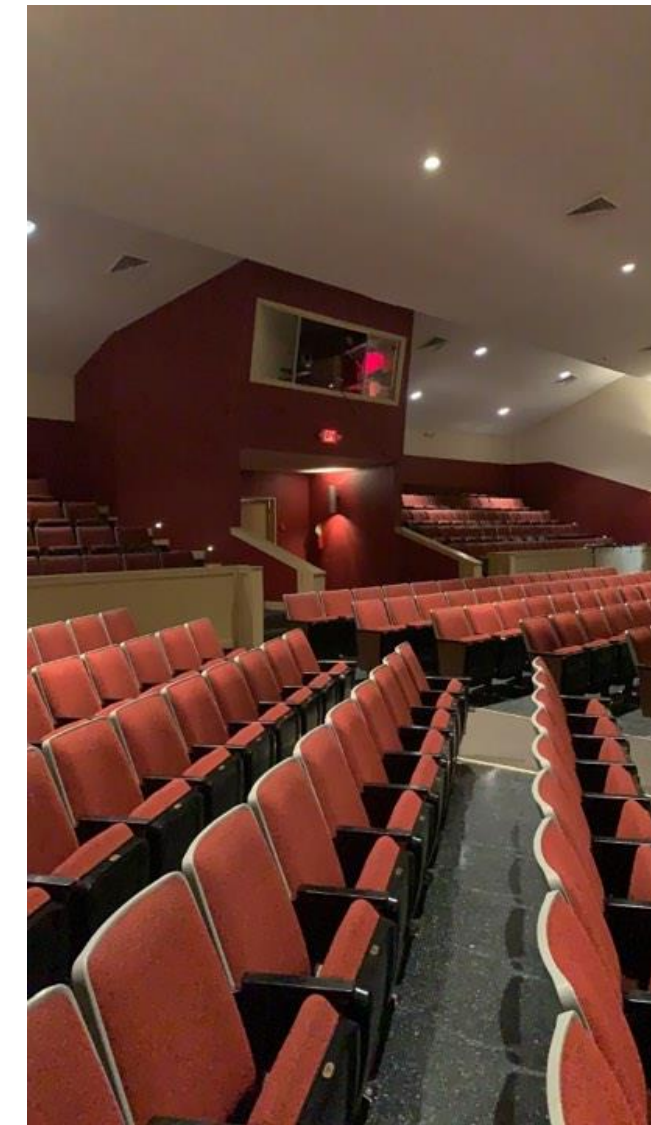


After

Old Rock School Auditorium Renovation



Before



After

Accomplishments: Old Rock School Major Improvements



Grit System



Water Plant Generator



Accomplishments: Utility Infrastructure Improvements



Accomplishments: Street Paving & Equipment Improvements



Accomplishments: Waterline Projects