



Dear Major Food Vendor,

Thank you for your interest in the Annual Waldensian Festival. For 44 years now we have had the privilege of honoring the unique heritage of Valdese through this festival, and look forward to making the 45th year even better than the ones before. The Waldensian Festival is a celebration that is mirrored all over the world in Waldensian communities and settlements, commemorating the "Glorious Return" of the Waldenses to their native valleys in the Cottian Alps of Italy after years of exile and turmoil.

The Town of Valdese strives to reach new heights with this festival every single year, and are so glad you want to take part in this special tradition! The 2020 Waldensian Festival will concentrate on unique crafts, great food, and top-quality entertainment. To achieve this goal, the festival committee has researched wonderful artists, specialty food vendors, and entertainers from around the country. We work hard to select exhibits that will come together to make an unforgettable Festival.

Friday night's Festival kick-off celebration will feature performances by country band Dirty Grass Soul, followed by headliners OUTSHYNE! Saturday will feature live music all day, with closing acts from beach variety bands The Tonez and CAT5! Whether you are joining us as a vendor or a visitor, you will not want to miss these musical performances!

**Vendor Applications may be submitted through July 24<sup>th</sup>. Acceptance for applications received after July 24 will be based on the variety of exhibitors at the event, if cancellations arise, or if spaces are still available. Please note: admission is not based solely on date of submission. Decisions for acceptance are based on festival variety, quality of product, space needs, and application deadlines.**

Please submit payment with application. **Acceptance/denial letters will be mailed out by the Festival Committee starting in May.** Accepted vendors will receive their booth assignment information and Festival day instruction sheet with their acceptance letter. If your application is denied, your payment will be returned. If you have any questions or concerns about your space, please contact us as soon as possible.

To help in reserving your space, when filling out the application, please give thorough information concerning your exhibit (detailed descriptions, photos, or website link are required) and please fill out the entire application legibly. The Vendor Agreement must be signed and returned along with the application. Applications without photos or website link, or signed vendor agreement will not be considered.

**All Vendors will be required to stay until 6pm the day of the festival. The Festival Committee will make note of vendors who do not stay until this specified time. Vendors who do not stay until 6pm will be given low priority for acceptance the following year.**

If your application fails to note that electricity is needed, the Festival Committee will not be responsible if you are placed where electricity is unavailable. If your exhibit requires water, you must state this on the application. Water Stations are available, but there are **NO Water Hookups**, so please come prepared.

Spaces are limited, so submit your application as soon as possible. The Town of Valdese looks forward to showcasing your business and crafts to approximately 20,000 attendees! Visit Valdese online at [waldensianfestival.com](http://waldensianfestival.com) for the full entertainment lineup, attractions, tours, art competition, historic outdoor drama "From This Day Forward", traditional Waldensian meal & church service, regional bocce tournament and everything you need to know about the Festival!

We look forward to celebrating with you all!

OFFICE USE ONLY

Paid Cash/Check # \_\_\_\_\_ Date Received: \_\_\_\_\_ Booth Assignment: \_\_\_\_\_ MBA: \_\_\_\_\_

# 2020 Major Food Vendor Application

Exhibit Name: \_\_\_\_\_

Name/Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Food Vendors MUST Include Full Menu and pictures of exhibit with application or you will not be considered for a space. If you have a food truck, please show a picture exhibiting which side your window is on.**

Please describe your exhibit here:

\_\_\_\_\_  
\_\_\_\_\_

Number of Spaces Required: \_\_\_\_\_ (Booth Spaces are 10' Deep by 20' Wide)

The exhibitor agrees to have setup completed by 8:30am and maintained until 6pm on Saturday August 10th.  
**Major Food Vendors in the blocks of 100 Main Street are required to stay until 9PM.**

PLEASE CHECK THE APPROPRIATE BOX IF UTILITIES ARE NEEDED FOR YOUR EXHIBIT:

**ELECTRICITY \*\$15 PER SPACE\***  
**110 VOLT/20 AMP ONLY!**

**WATER STATIONS ONLY - NO HOOKUPS!**

**\*\*VENDORS MUST PROVIDE THEIR OWN 50'-100' DROP CORD & SECURE IT TO THE PAVEMENT USING DUCT TAPE\*\***

**GENERATORS (MUST BE PRE-APPROVED BY FESTIVAL COMMITTEE)**  
Type/Model: \_\_\_\_\_

**TENT**     **TRAILER**  
PROVIDED BY VENDOR NOT FESTIVAL

**Tax ID Number:** \_\_\_\_\_ All Vendors must be registered with the NC Dept. of Revenue and have a valid Tax ID Number. All vendors must have a copy of their NCDOR certificate and number with them at the Festival. Vendors are responsible for collecting & reporting the applicable sales tax. NCDOR online registration is free: <http://www.dornc.com/electronic/registration/index.html>

## MAJOR FOOD VENDOR FEE: \$140

All accepted Major Food Vendors must complete a "Major Food Vendor Packet" upon acceptance. Those who do not complete the packet will not be allowed to participate and will not receive a refund.

Documents that must be submitted to Burke County Health Department must be sent in by June 1, 2020.

# 2020 Vendor Agreement

## Rules & Regulations for participating in the Waldensian Festival:

1. The exhibitor agrees to have setup completed by 8:30am and maintained until 6pm on Saturday August 8th. Major Food Vendors in the block of 100 Main Street will stay until 9pm.
2. The exhibitor agrees that no truck/vehicle will be on the reserved Festival Street between the hours of 8:30am & 6pm.
3. The exhibitor agrees that the Festival Committee is only providing a booth space. All exhibit displays and shelters, tables, chairs, tents etc. if desired, must be provided by the exhibitor.
5. Exhibitor agrees that setup will not exceed the 10'x20' booth size.
6. **Fire Marshall requires fireproof/retardant tents and they will be inspected. Tents must meet NFPA 701 standards. Must have manufactured tag displayed. All spaces that are cooking must be equip with a fire extinguisher. Exhibits that do not meet this requirement may be asked to leave the festival. No refunds will be given. No exceptions.**
7. The exhibitor agrees to accept the space(s) assigned by the Festival Committee. There will be no space changes the morning of the festival. If there is an issue with your space, please be sure to address it beforehand. You will be assigned spaces away from similar vendors/vendors with similar items.
8. The exhibitor agrees that the exhibit fee is **non-refundable** due to weather, the exhibitor's decision not to participate, or other causes beyond the control of the Festival Committee.
9. The exhibitor agrees that the Festival Committee officials have the right to evict exhibitors for any reason they deem necessary to maintain a wholesome Festival.
10. The exhibitor agrees to maintain an exhibit that will not be offensive to other exhibitors or Festival patrons. This includes but is not limited to: offensive odors (ex. Smoke), loud noises (ex. Generators, Radios) & structures that might cause injury to others.
11. The exhibitor agrees that generators must be approved by the Festival Committee prior to Festival day.
12. Electricity is not provided unless specified on the application and payment is received.
13. Food Vendors- The Festival Committee provides grease containers and failure to use them will result in a \$100 fine and no admittance to future Waldensian Festivals. They are located behind the Main Stage area on Bobo Street.
14. Vendors must park in designated parking areas only. Vehicles parked in non-approved areas are subject to being towed at their own expense.

## Hold Harmless & Rules/Regulations Agreement:

- I. In consideration of being a vendor, service provider or other participant in one or more events conducted by the Town of Valdese, the undersigned agrees to indemnify, protect and save harmless the Town of Valdese, from all claims, liability or lawsuits, including reimbursement of attorney fees in defending such claims and damage to real or personal property which arises out of, or results from the acts or omissions of the undersigned or resulting from the activities carried on by the undersigned and its employees, agents and representatives.
- II. I acknowledge that I have read the rules & regulations (found above) for the 2020 Waldensian Festival presented by the Town of Valdese on August 9<sup>th</sup>, 2020 and will abide by them. I understand that if I have violated any regulations, festival officials may terminate my participation without refund. I release the Town of Valdese, producers of the event, from any responsibility for theft, damage or loss.

EXHIBITOR (PRINT NAME): \_\_\_\_\_  
AGREES TO ABIDE BY THE ABOVE RULES & REGULATIONS.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

THE VALDESE COMMUNITY AFFAIRS DEPARTMENT AGREES TO PROVIDE BOOTH SPACE(S), AFTER ACCEPTANCE, IN THE WALDENSIAN FESTIVAL UPON RETURN OF THIS SIGNED STATEMENT AND PAYMENT OF THE EXHIBIT FEE.

*Applications Released: January 1, 2020 | Acceptance Letters start being mailed: May 2020*

Please Return the following to the Valdese Community Affairs Office before June 1st.  
**1-Vendor Application 2-Signed Vendor Agreement 3-Booth Fee & Electricity Payment**  
Please send the above to P. O. BOX 655 VALDESE NC 28690, by e-mail to [mshull@valdesenc.gov](mailto:mshull@valdesenc.gov) or fax: 828-874-2311  
Make Checks Payable To: VALDESE COMMUNITY AFFAIRS