

BE PART OF EVERYTHING MUSIC!

Dear Friend,

The Town of Valdese is preparing for our annual Family Friday Night Concert Series held every Friday night from May 28th through September 3rd, 2021. This event is not only a great opportunity for families of all ages to come together to celebrate the summer, but is entirely free!

This concert series, continues to grow in popularity and attendance, and we expect this year to be nothing less than amazing! This season will offer a great variety of music from Americana to Classic Rock. Take advantage of this great opportunity to promote your name and business in a family-friendly environment. We hope you will join the Town of Valdese with sponsorship support that will encourage our visitors to dance in downtown, visit our many attractions, dine in our restaurants and thoroughly enjoy everything Valdese has to offer!

Please see attached Sponsorship Packages and contact the Community Affairs office Monday-Friday from 8-5pm at 828.879.2129 with any questions. We look forward to partnering with you!

Sincerely,

Morrissa Angi
Valdese Director of Community Affairs & Tourism
P.O. BOX 339 Valdese, NC 28690
828.879.2129
mangi@valdesenc.gov



Your business will be mentioned in the following ways (based on the amount donated):

\$500 Partner of FFN Sponsor will receive the advertising package listed below:

- Logo on FFN Banner on Main Stage for the entire duration of the concert series
- Logo on Town of Valdese website/social media
- Company Name & Logo boosted to 12,000 followers on Town of Valdese Facebook Page
- Company logo on FFN Rack Card (over 4,000 disseminated in 2019 season)
- Company name listed as a Major Sponsor in News Herald Summer Ad
- Company named as a major sponsor in newsletter and email blasts for a minimum of 5 months

\$250 Supporter of FFN Sponsor will receive the advertising package listed below:

- Logo on Town of Valdese website/social media
- Company logo on FFN Rack Card (over 4,000 disseminated in 2019 season)
- Company name listed as a Major Sponsor in News Herald Summer Ad
- Company named as a major sponsor in newsletter and email blasts for a minimum of 5 months

\$100 Contributor of FFN will receive the advertising package listed below:

- Logo on Town of Valdese website/social media
- Company name listed on FFN Rack Card (over 3,000 disseminated in 2018 season)
- Company named as a major sponsor in newsletter and email blasts for a minimum of 5 months

\$50 Friends of FFN Concert Series will receive the advertising package listed below:

- Company name listed on Town of Valdese website
- Company named as a sponsor in newsletter and email blasts for 5 months

Sponsorship Contract

Company Name: _____

Address: _____

Telephone: _____

Email: _____

Contact Person: _____

_____ agrees to be a \$ _____ contributor and will receive all the benefits listed on the attached form based on amount donated.

Signature

Date

Please return contribution & contract to Town of Valdese Community Affairs
P.O. Box 339 Valdese, NC 28690

Please email your current logo to mangi@valdesenc.gov

Thank you for your generous contribution to the 2021 FAMILY FRIDAY NIGHT CONCERT SERIES