

**TOWN OF VALDESE
TOWN COUNCIL REGULAR MEETING
February 6, 2023**

The Town of Valdese Town Council met on Monday, February 6, 2023, at 6:00 p.m., in the Town Council Chambers at Town Hall, 102 Massel Avenue SW, Valdese, North Carolina. The following were present: Mayor Charles Watts, Mayor Pro Tem Frances Hildebran, Councilwoman Rexanna Lowman, Councilman Tim Skidmore, Councilman Tim Barus, and Councilman Paul Mears. Also present were: Town Attorney Tim Swanson, Town Manager Seth Eckard, Assistant Town Manager/CFO Bo Weichel, Town Clerk Jessica Lail, and various Department Heads.

Absent:

A quorum was present.

Mayor Watts called the meeting to order at 6:00 p.m. He offered the invocation and led in the Pledge of Allegiance to the Flag.

OPEN FORUM/PUBLIC COMMENT:

RECOGNITION OF THE DRAUGHN HIGH SCHOOL FOOTBALL & CHEERLEADING TEAM: Parks & Recreation Director David Andersen recognized the Draughn High School football team, who was 13 – 2 overall, first-ever conference title for DHS, Western 1A, regional runner-ups, and lost to Mount Airy, who ended up winning the State Championship. Mr. Andersen introduced Head Football Coach Chris Powell. Coach Powell shared that out of 55 all-county players, 20 were from DHS. Coach Powell thanked the Council for their support and for recognizing the team. Members of the Council thanked the coaches, players, and parents. DHS Principal Jeanene Burris also shared a few words and thanked the football players. Coach Powell thanked the Valdese Police and Fire Department for all they have done to support their season. The Cheerleaders could not attend the meeting.

Mayor Pro Tem Frances Hildebran read the Rules & Procedures for Public Comment:

Rule 5. Public Comment

Any individual or group who wishes to address the council shall inform the town clerk, any time prior to the start of the meeting, and provide their name, address and subject matter about which they wish to speak. Comments should be limited to five minutes per speaker.

No comments from the public.

CONSENT AGENDA: (enacted by one motion)

APPROVED REGULAR MEETING MINUTES OF JANUARY 9, 2023

Councilwoman Hildebran made a motion to approve the aforementioned items on the Consent Agenda, seconded by Councilman Barus. The vote was unanimous.

End Consent Agenda

ITEMS REMOVED FROM CONSENT AGENDA: None

INTRODUCTION OF NEW EMPLOYEES: Police Chief Jack Moss introduced new Police Officer Andrew Smith, and Public Works Director Allen Hudson introduced new Utility Field Technician Nicholas David.

APPROVED BID FOR MAIN STREET CURB REPLACEMENT & PAINTING: Public Works Director Allen Hudson shared a presentation on the need for curb replacement and painting of the curbs and crosswalks. Mr. Hudson explained that the paint was chipping off, and the top edge of the sidewalks was deteriorating. Mr. Hudson shared that approximately 90 feet of the curbing would be completely replaced. Mr. Hudson sought out bids and recommends using Jimmy Coffee Concrete for the curb replacement in the amount of \$3,400 and Hickory Sealing & Striping for the curb/crosswalk painting in the amount of \$8,490.

Valdese Public Works

Main Street Curb Replacement & Painting

Town Council Presentation | February 2023



Curb Replacement

JIMMY COFFEE
CONCRETE

Cost estimate to remove and replace 90 feet of concrete curb gutter on Main Street from Praky Street heading East towards Foothills Thrift Store

TOTAL Cost Estimate is \$3,400



Quote #1

Curb Painting

Applied Linear Designs
Main Street from Eldred to Hoyle
\$14,224.96

Crosswalk Painting at Mt. Calvary
\$4,656.12





APPLIED LINEAR
DESIGNS

APPLIED LINEAR DESIGNS LLC
PO Box 1582 | Calves, NC 28812
828-958-2755 | www.AppliedLinear.com

PROJECT: **Town of Valdese**
120 Whitford Street Southeast
Valdese, North Carolina 28688

Quote #45

Start on: Dec 12, 2022
Quote ID #: ALD-QUO-040-0202
NOT AN ESTIMATE ONLY of WORK
Total: \$14,224.96

PRODUCT / SERVICE	DESCRIPTION	QTY.	UNIT PRICE	TOTAL
Free Quote with Project Directive	Free Quote provided for the measuring and related services requested by client	1	\$0.00	\$0.00*
Surface Prep & Clean	7,367 sq ft surface areas to be strip painted will be prepared and cleaned before product is applied. <small>Note: While APPLIED LINEAR DESIGNS guarantees our work, the existing surface, curing to be re-painted is covered with oil, grease, and flaking paint. Effort will be made on the part of the APPLIED LINEAR DESIGNS crew to free the surface to be painted from oil or debris before product is applied. However, due to the current condition of the surface, we cannot guarantee that there might not be some adhesion issues in some trouble areas.</small>	7367	\$0.25	\$1,841.75*
Stripwalk Curing Painted Yellow (conformated to treat feet)	7,367 x length x 12" width x 2 side-by-side repetitions	22090	\$0.42	\$8,273.62*
Quilts Paint	Quilts Paint, an extremely durable solvent-based, traffic marking product, will be used on this project. A permit must be obtained upon client's request.			
Labor	10% Labor Charge	1	\$1,111.36	\$1,111.36*
Travel/Fuel Charge	Based on distance traveled to site location, and estimated number of trips to complete the project	20	\$100.00	\$2,000.00*

NOTE: Sourcing fuel costs at the pumps, due to massive inflation, are contributing to our current higher Travel/Fuel Charges. We do apologize for this added expense to our clients. However, this circumstance has affected us all at this time.

Quote #2

Curb Painting

Hickory Sealing & Striping
Main Street from Eldred to Hoyle
\$8,490.00

Includes Crosswalk Painting
@Mt. Calvary Baptist Church



HICKORY SEALING & STRIPING, INC.
2306 BUNNETT LANE
CONNELLY SPRINGS, NC 28812

ESTIMATE

Date	Estimate #
12/6/2022	3091

EST #29-2934 Item#Mgrendl@charter.net

Name Address
TOWN OF CALDWAY
ATTN: ALAN HOODSON
1150-477-3178
mhooson@caldway.gov

Description	EST. No.		Price
	Qty	Rate	
PAINT ALL CURBING ALONG MAIN STREET FROM ELDRED ST. TO ROLLER ST. (YELLOW) - INCLUDES NEARLY POURED AREAS @ INTERSECTIONS		5,525.00	5,525.00
ALTERNATE # 1 REPAINT (2) CROSSWALKS ON MAIN STREET AND THOSE ON THE CONNECTING STREETS AS IS (WHITE)		2,965.00	2,965.00
ALTERNATE #2 PAINT CURBING ALONG PRALIE STREET FROM MAIN ST. TO ST. ODESSA AVE AS IS (YELLOW) - INCLUDES (2) CROSSWALK @ MT. CALVARY BAPTIST CHURCH (WHITE)		500.00	500.00
MOBILIZATION & TRAFFIC CONTROL		500.00	500.00
Total			\$8,490.00

Staff Recommendation

Jimmy Coffee Concrete – Curb Replacement
Hickory Sealing & Striping – Crosswalks & Curb Painting

Project Cost
\$8,490
\$3,400
Total: \$11,890

Councilwoman Lowman made a motion to accept the bid from Jimmy Coffee Concrete, for Curb Replacement, in the amount of \$3,400, and to Hickory Sealing & Striping, for Crosswalks & Curb Painting, in the amount of \$8,490, seconded by Councilman Barus. The vote was unanimous.

APPROVED CHRISTMAS DECORATION IMPROVEMENTS: Community Affairs Director Morrissa Angi shared a proposal to enhance the Christmas decorations downtown. Ms. Angi shared the following presentation:

Christmas Decoration Ideas

Town Council Meeting Presentation – February 2023



Unlit Holiday Garland – 9' sections at \$200/strand = \$2,400

- **Fence at Bakery (Carolina Street)**
- The Arrival
- Old Rock School
- Entrance Signs
- Fountain – Carolina
- Centennial Fountain
- Town Hall
- Fire/Police Dept
- Recreation Center

Décor Improvements



Add Lit Holiday Garland – 9' sections at \$225/strand = \$1,350

- Fence at Bakery (Carolina Street)
- **The Arrival**
- Old Rock School
- Entrance Signs
- Fountain – Carolina
- Centennial Fountain
- Town Hall
- Fire/Police Dept
- Recreation Center



Décor Improvements



- Fence at Bakery (Carolina Street)
- The Arrival
- Old Rock School
- **Entrance Signs**
- **Fountain – Carolina**
- **Centennial Fountain**
- Town Hall
- Fire/Police Dept
- Recreation Center

Add Lit Holiday Garland – 9’ sections at \$225/strand = \$4,500

Décor Improvements



- Fence at Bakery (Carolina Street)
- The Arrival
- **Old Rock School**
- Entrance Signs
- Fountain – Carolina
- Centennial Fountain
- **Town Hall**
- **Fire/Police Dept**
- **Recreation Center**

Add exterior lighting to all locations where electricity is available. Purchase light strands, net lights for shrubs, wreaths and additional garland to add to what is already used. Estimated Cost: \$15,000



Additional Lighting



Bows on Light Poles – Along Main Street – Add bows to both sides of light poles = \$5,000 (on 100+ poles)
 - Reuse last year's bows at Town facilities and with new garlands

Décor Improvements



Plan for “wow” with photo opportunities for families during holiday events = \$7,500 (3 bulbs)
Where? Three Graces Art Installation or Old Rock School

Interactive

- Create “quaint Hallmark type small holiday town”
- Enhance Areas Already Decorated
- MORE MORE MORE Lights!
- Target Areas with Holiday Traffic – downtown, Old Rock School, etc.
- Let light poles connect lit areas of interest
- Create “holiday welcome” at entrance signs
- Add to the décor each year... More garland, more wreaths, etc.

Goals

Cost

- Garland = \$8,250
- Lighting = \$15,000
- Bows = \$5,000
- Photo Props “wow” = \$7,500

Total = \$35,750

Town Manager Seth Eckard explained that we are considering this now because the Christmas decorations are cheaper now versus waiting until the Christmas season. Councilman Barus shared that many constituents have commented to him about wanting to see more lights. Councilman Barus asked if we were replacing the garland around the light poles. Public Works Director Allen Hudson explained that every year we replace 10-20 pieces of garland that look bad and repurpose them in other areas if it is still usable. Mr. Eckard shared that our yearly Christmas budget is to maintain what we currently have. Councilman Barus thanked the Public Works team for putting up all the decorations. Councilwoman Lowman is excited about the photo opportunities. Councilwoman Hildebran shared that in her affiliation with the Town for 40-plus years, there had always been an issue and complaints with the Christmas decorations, and expressed the importance of setting aside money to go towards updating. Councilman Mears shared that he is not opposed to enhancing the decorations at the facilities, but wants to see the downtown area improved and asked if it was possible to get businesses involved in sponsoring Christmas trees. Ms. Angi shared that businesses get involved by decorating their windows. Mr. Eckard explained that access to power on Main Street limits us. Councilman Mears and Councilman Barus feel we could use two photo opportunities at both ends of the Town. Councilman Barus thanked Ms. Angi for putting this together as requested.

Councilwoman Lowman made a motion to approve the Christmas decoration improvements in the amount of \$35,750, seconded by Councilman Skidmore. The vote was unanimous.

February 6, 2023, MB#32

APPROVED BUDGET AMENDMENTS: Assistant Town Manager/CFO Bo Weichel presented the following Budget Amendments:

Valdese Town Council Meeting

Monday, February 6, 2023

Budget Amendment # **6**

Subject: **Holiday decorations**

Description:

Proposed Action:

BE IT ORDAINED by the Council of the Town of Valdese that, pursuant to Section 15 of Chapter 159 of the General Statutes of North Carolina, the following amendment is made to the annual budget ordinance for the fiscal year ending June 30, 2023:

Section I:

The following revenues available to the Town will be increased:

Account	Description	Decrease/ Debit	Increase/ Credit
10.3990.000	General Fund Balance Appropriated		35,750
Total		\$0	\$35,750

Amounts appropriated for expenditure are hereby amended as follows:

Account	Description	Increase/ Debit	Decrease/ Credit
10.6250.331	Holiday Supplies and Decor	35,750	
Total		\$35,750	\$0

Section II:

Copies of this budget amendment shall be furnished to the Clerk to the Governing Board, to the Budget Officer and the Finance Officer for their direction.

Valdese Town Council Meeting

Monday, February 6, 2023

Budget Amendment # **7**

Subject: **Curb replacement and painting**

Description:

Proposed Action:

BE IT ORDAINED by the Council of the Town of Valdese that, pursuant to Section 15 of Chapter 159 of the General Statutes of North Carolina, the following amendment is made to the annual budget ordinance for the fiscal year ending June 30, 2023:

Section I:

The following revenues available to the Town will be increased:

Account	Description	Decrease/ Debit	Increase/ Credit
10.3991.000	Powell Bill Fund Balance		11,890
Total		\$0	\$11,890

Amounts appropriated for expenditure are hereby amended as follows:

Account	Description	Increase/ Debit	Decrease/ Credit
10.5700.730	Sidewalks	11,890	
Total		\$11,890	\$0

Section II:

Copies of this budget amendment shall be furnished to the Clerk to the Governing Board, to the Budget Officer and the Finance Officer for their direction.

February 6, 2023, MB#32

Councilman Mears made a motion to approve the aforementioned budget amendments, seconded by Councilwoman Hildebran. The vote was unanimous.

MANAGER'S REPORT: Town Manager Seth Eckard made the following announcements:

Concerts at the Rock presents: Joe Mullins & the Radio Ramblers, Saturday, March 4, 2023, at 7:30 p.m.

MAYOR AND COUNCIL COMMENTS: Councilwoman Lowman went to see Old Colony Players Beauty and the Beast, Jr. and was so impressed by the talent. The cast members were 18 years old and under. Councilwoman Hildebran also went and was very impressed as well.

Councilwoman Hildebran thanked Morrissa Angi, Annie Hogan, and the staff involved in the Newsletter that just went out to citizens and has had so many positive comments. Councilwoman Hildebran went on a tour of the Recreation department improvements and was so impressed by the updates and thanked David Andersen. Councilwoman Hildebran took her grandson to the Friday night bowling and feels it is a great program.

Mayor Watts recognized Cindy Stephens, who was newly appointed to the Valdese Planning Board. Mayor Watts also thanked Town Clerk Jessica Lail for what she does for Council.

Councilman Barus went to the newly elected official's class and enjoyed it. Councilman Barus thanked everyone who worked on the Newsletter and Assistant Town Manager/CFO Bo Weichel for all he did.

ADJOURNMENT: At 6:46 p.m., there being no further business to come before Council, Councilwoman Hildebran made a motion to adjourn, seconded by Councilwoman Lowman. The vote was unanimous.

The next meeting is a regularly scheduled meeting on Monday, March 6, 2023, 6:00 p.m., Valdese Town Hall.

Town Clerk

Mayor

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