

VALDESE FARMERS MARKET

June 19, July 17, August 14

Vendor Application & Information Sheet

Thank you for your interest in our upcoming market season. Each year we strive to provide our local community with fresh locally grown items and handmade products. Your participation and enjoyment while at our market is vital to its success. The Town of Valdese promises to provide a well promoted market that will showcase your specialty items to their fullest potential. For the 2020 season, we have decided to host special market events once per month to guarantee great market attendance and awesome sales for you! Please complete the application below to make us aware of your planned participation for our market season. We look forward to working with you this summer! Applications are due by June 1st, 2020.

Owner Name: _____

Farm Name/Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ County: _____

Physical Address: _____

City: _____ State: _____ Zip: _____ County: _____

Telephone: _____ Email: _____

MARKET FEES ARE \$10 PER MARKET DAY OR \$25 FOR ALL 3 DAYS. Make checks payable to: TOWN OF VALDESE

Select the market dates you plan to participate: June 19 July 17 August 14

PRODUCTS

Provide a complete list of the products you will sell at the market. Include produce, flowers, baked goods, and any other item that is handmade.

BUSINESS SUMMARY

For marketing purposes, please briefly describe your farm/business. If you have pictures, please attach or email.

Market Location: Old Rock School – 400 Main Street West Valdese, NC 28690

M: PO Box 339 Valdese NC 28690 | P: 828.879.2129 | W:townofvaldese.com

LICENSE, PERMIT, CERTIFICATION & INSPECTION REQUIREMENTS

Vendors are required to comply with all Federal, State, and Local laws governing food safety and labeling. Examples:

- NCDA Kitchen Inspection (processed foods: baked goods, jams, vinegars, juices, coffee, etc.)
- NCDA Division of Meat and Poultry (Meat Handler's License)
- FDA Short Course Certification (relishes, pickles, etc. - for acidified foods)

SETUP

Booth spaces are provided only. All setup needs must be provided by the vendor. Spaces are available in paved parking areas and also on the front lawn of the Old Rock School under the large oak tree. We will be happy to accommodate special setup needs regarding space and vehicle proximity. Vendors are encouraged to bring tents, tables, and chairs or any other need for their setup. Restrooms, Wi-Fi, electricity and advertisements are provided by the Town of Valdese.

Please list any special needs here:

HOLD HARMLESS PROVISIONS

Vendors, as a condition of participation in the Valdese Farmers Market (VFM), agree to the following hold harmless provisions: In consideration of being a vendor at the VFM, I agree to indemnify, protect and hold harmless the VFM from all claims, liability or lawsuits, including reimbursement of attorney fees in defending such claims and damage to real or personal property which arises out of, or results from the acts or omissions of the undersigned or resulting from the activities carried on by the undersigned and its employees, agents and representatives. I acknowledge that I have read the rules & regulations attached to this application for the VFM and will abide by them. I understand that if I have violated any regulations, the Market Manager may terminate my participation without refund. I release VFM, from any responsibility for theft, damage or loss.

By signing below, you agree to the rules and guidelines outlined in this application.

Signature _____ Date _____

RULES & REGULATIONS

- VFM is primarily a producer-only market. It is preferred that vendors be the producer/grower of all items sold in their booth. Non-producer items can only be sold during off season of product and must be labeled as such. ex. South Carolina Grown
- Vendors may sell products listed on their vendor agreement. Requests to add a new product may be made and are approved at the discretion of the Market Manager
- Prices must be clearly displayed at your booth
- VFM is rain or shine!
- You may begin setting up on Fridays at 10am
- You must be a local resident and/or produce within 60 miles of the market.
- Vendors are required to comply with all Federal, State, and Local laws governing food safety and labeling and if requested, will provide the Market Manager with valid and current documentation of required licenses, permits, or certificates.