

**TOWN OF VALDESE
TOWN COUNCIL ANNUAL/JOINT DINNER MEETING WITH VALDESE MERCHANTS
NOVEMBER 14, 2019**

The Town of Valdese Town Council met jointly with the Valdese Merchants for the Annual Dinner Meeting on Thursday, November 14, 2019, at 6:30 p.m., at the Old Rock School, Waldensian Room.

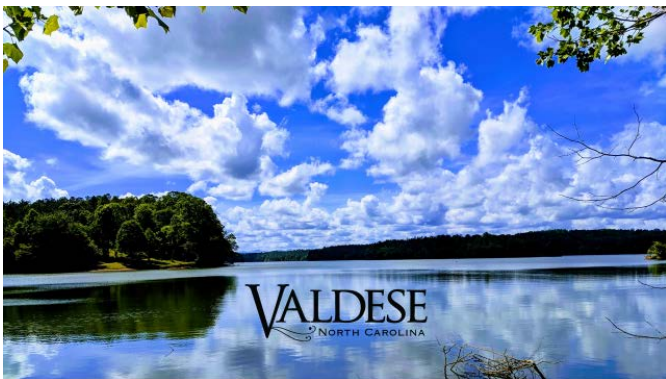
The following were present: Mayor John F. “Chip” Black, Jr., Councilwoman Susan Stevenson, Councilwoman Frances Hildebran and Councilman Roy Sweezy. Also present were Town Manager Seth Eckard, Deputy Town Clerk Jessica Lail, and Community Affairs Director Morrissa Angi.

Absent: Councilman Keith Ogle and Councilman J. Andrew Thompson.

A quorum was present and no action was taken.

At 6:30 p.m., Mayor Black welcomed everyone and thanked the business owners for investing their time and money into the Town of Valdese. He offered the invocation and invited everyone to enjoy dinner catered by Myra’s. There were approximately 50 downtown merchants and building owners in attendance.

Town Manager Seth Eckard shared the following presentation:



• Closed on 300-acre property January 31, 2018

• \$1.4M Purchase Funded by Grants and Donations

- NC CWMTF \$673,247 grant
- NC PARTF \$300,000 grant
- Rostan Family Foundation – \$300,000
- Kellex Seating – \$100,000 (\$65K land, \$35K amenities)

Ready
for
Phase 1



Phase 1 will be Funded by Grants and Donations

- NC DEQ \$200,000 grant
- NC PARTF \$285,000 grant
- Rostan Family Foundation – \$115,000
- Carolinas HealthCare System – BR - \$50K
- Kellex Seating – \$35K
- Community - \$77K

Total Budget = \$762,001

Greenway

4000 Linear Feet
10 Foot Wide
Crushed Cinder



**Kayak
Launch**



**Wildlife
Viewing
Platform**



Picnic Area

**Closer to
Parking**



**Fenced
Dog
Park**



**Walking Trail
to
Viewing
Platform**



**Entry Road, Parking,
Restrooms, Storm Drainage,
Signage, Landscaping
Connecting Paths**



Phase 1 Build

Estimated Timeline

- Break Ground in May 2020
- Completed Late 2020 to Early 2021

**Friends of the
Valdese Rec**



Accomplishments: Community Projects - Valdese Lakeside Park

Downtown Development

Valdese Main Street Program

Downtown Improvements Since 2014:

- Creation of Façade grant program
- Main Street Solutions Fund Grant
 - Old World Baking Company- 2018 (\$175,000)
 - Catawba Valley Staffing-2015 (\$64,000)
- Creation of public parking along Bobo Street
- Additional:
 - Downtown Wi-Fi
 - Downtown Music
- Main Street Improvements:
 - New planter boxes
 - Flower bed surrounds
 - Bench project
 - Hanging flower baskets
 - Brick paver repair on sidewalks
 - Decorative lighting downtown tree
 - Stamped crosswalk and Redoret and Main Street
 - New landscaping throughout downtown
 - Bump-out removal- additional parking added,
 - Resurfaced two town owned public parking lots
- Public Art:
 - The Arrival Art Installation
 - 125th Mural
- Community Driven Projects:
 - Little libraries: Old Rock School, Wells Fargo Bldg
 - Then & Now Walking Tour
 - Fred B. Cranford Amphitheater renovations- \$60,000



Accomplishments: Downtown Revitalization



Since 2014:

Jobs Created:
Full-time: 107
Part-time: 36
Businesses Opened: 17
Businesses Expanded: 5

Accomplishments: Economic Development- New Businesses

Since 2014...

20 Downtown Façade Renovation

- 13 of the 20 were partially funded by the Valdese Main Street Façade Program Awarded \$25,000 in grants

Private Investment in Downtown: \$1,515,210

- When you include public investment such as renovations to the Old Rock School

Total Investment: \$2,043,793



Accomplishments: Downtown Revitalization - Façade Grants



Accomplishments: Community Projects - Electric Vehicle Charging Station

Community Projects

Recreation, Events, Public Art



Accomplishments: Community Projects - The Arrival



Accomplishments: Community Events



Accomplishments: Community Projects

Department Improvements

Fire, Police, Public Works, Recreation, Community Affairs, Water & Wastewater



Accomplishments: Ladder 1: 2018 Pierce Enforcer 75' Quint



Accomplishments: Purchase of Police Vehicles



- New Signage at all parks
- Crack Seal & Striping of parking lots
- New concrete pad, turf, batting cage
- New chain link fences & posts
- New electrical rack system
- New ground mounted LED floodlight
- V-shaped grass lined swale
- New picnic tables, trash receptacles, pressure treated 6x6 posts, guttering, secure bathroom doors, fencing
- Log building Repairs

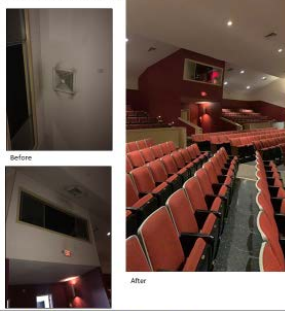
Accomplishments: Park & Rec Facility Improvements

November 14, 2019, MB#31

Old Rock School Exterior Renovation & Painting



Old Rock School Auditorium Renovation



Back Hallway Flooring



Accomplishments: Old Rock School Major Improvements



Grit System



Water Plant Generator

Accomplishments: Utility Infrastructure Improvements



Accomplishments: Street Paving & Equipment Improvements

Accomplishments: Waterline Projects

Town Manager Seth Eckard provided an update on the water meter project and shared his excitement for progress thus far.

At 7:40 p.m., the meeting adjourned.

The next meeting is a regularly scheduled Council Meeting on Monday, December 2, 2019, 6:00 p.m.

Town Clerk

Mayor

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